

Joshua Alvarez

Product Designer · San Antonio, TX · [Email](#) · [LinkedIn](#) · [Portfolio](#)

Product Design professional driven to creating designs through a human-centered approach to make people's experiences better.

Work Experience

Productable Inc

Full-time · 10 mos

Austin, Texas, United States · Remote

- **Associate Product Designer**

Jun 2023 - Aug 2023 · 3 mos

- Worked through several projects end to end while working closely with stakeholders and engineers to gain feedback and push forward designs to finalize projects.
 - Projects worked on: Homepage revamp, In-app notifications, Email notifications, Role Labels, Help center page, Entity table. Figma Variables into Design System.
- Worked as lead for anything GTM & Sale designs. Created 20+ design and assets for the GTM team
- **Skills:** Job stories · User Flows · Problem Discovery · Testing · User Research · Mockups · Figma · Design Systems · Figma Variables

- **User Interface Designer**

Nov 2022 - May 2023 · 7 mos

- Projects worked on: Demos for sales, Swag-shop for company merch, v3 refresh design comps exploration, v3 Design System, GTM design assets
- **Skills:** Job stories · User Flows · Problem Discovery · Testing · User Research · Mockups · Figma · Design Systems · Figma Variables

Creative Content Director

Iglesia El Shaddai · Part-time · Jourdanton, Texas · Aug 2023 - Present

- In my role as Creative Content Director, my mission is to actively engage individuals and strengthen individual retention. This involves overseeing the rebranding of the church and its logo, as well as continuously developing design assets and templates for services and events. Additionally, I manage their social media platforms, contributing to a notable increase in both their physical and online presence.
- **Skills:** Graphic Design · Social Media · Customer Engagement · Advertising · Visual Design · Branding · Branding & Identity · Brand Design

Graphic + Brand Designer

PXLS · Freelance · Remote · San Antonio, TX · Jan 2020 - Present

- I crafted a diverse array of print materials, including banners, flyers, logos, and media assets, catering to a wide range of clients across various industries. Through my efforts, I revitalized and expanded the customer base of several local businesses. Additionally, I streamlined our workflow, resulting in the timely completion of all deliverables ahead of schedule.
 - **Skills:** Graphic Design · Social Media · Customer Engagement · Advertising · Visual Design · Branding · Branding & Identity · Brand Design
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Case Studies / Design Projects

Role Labels

Case study associated with Productable Inc

- Created a functionality that allows the user to apply a role label that helps clarify the role and or responsibilities each are playing on their project. This allowed the users Joshua Alvarez 3 to know who was in charge and helped increase the engagement and collaborations between the users.

Entity Table

Case study associated with Productable Inc

- Improved the consistency across innovation and portfolio entities allowing the users to have a better read and understanding of their portfolios and projects.

Homepage Revamp

Case study associated with Productable Inc

- Improved and amplified the homepage by enhancing functionality to ensure userfriendliness, facilitating the seamless categorization of ecosystem, portfolio, and innovation elements, showcasing in a tree diagram design.
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Skills

- Design Systems, Visual Design, Figma, Prototyping, Wireframing, Job stories, User Flows, Usability Testing, Branding, User Research, Style Guides, Color Theory, Design Principles

Education

University Of Texas At San Antonio (UTSA)

UI/UX Bootcamp Certificate Program · Aug 2021 - Feb 2022

- Expeditious course with hands-on training by industry professionals on user-centric design research, design thinking, visual prototyping and wireframing, interface design, storyboarding, visual design theory, web prototyping with HTML and CSS in a collaborative and a time manageable manner.

Career Foundry

UI Immersion Certificate · Oct 2020 - Apr 2021

- Mentored by industry professionals creating and prototyping responsive applications for iOS and Android. Expanding knowledge over cohesive branding, heuristics, designing symbols and iconography, interaction design and animation, responsive web design, and interpreting business requirements with an adaptable manner to changeable design trends.